



**स्वच्छता ही सेवा**

*A Report on  
Swachhta Hi Seva Campaign*

**At**

**GBPNIHESD**

**on**

**(29<sup>th</sup> September, 2017)**

**Prepared by**

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## Swachhta hi Sewa-2017 (29 September 2017)

### ENVIS Centre on Himalayan Ecology

G. B. Pant National Institute of Himalayan Environment and Sustainable Development (GBPNIHESD), Kosi-Katarmal, Almora-263 643, Uttarakhand, INDIA

### Background

The Hon'ble Prime Minister has called upon the nation to begin a campaign, *Swachhata Hi Seva*, Cleanliness is Service, from 15<sup>th</sup> September 2017 to 2<sup>nd</sup> October 2017 on Gandhi Jayanti. During his Mann Ki Baat address on August 27, 2017, he called upon people to create an environment of cleanliness in the entire country so that the coming 2<sup>nd</sup> October, the third anniversary of the Swachh Bharat Mission and Gandhi Jayanti, can be celebrated in a befitting manner. He urged all institutes, NGOs, schools, colleges, social, cultural and political leaders, government officials, Collectors and sarpanches, to accelerate Swachhata activities during the period (15 September to 2 October-2017). In this context, ENVIS Centre on Himalayan Ecology organized a Cleanliness drive in collaboration with Host Institute.

### Plan of Activities

It is pleasure to inform you that as per the O.M. regarding *Swachhta Hi Seva* campaign for implementation of Swachh Bharat, Harit Bharat, ENVIS Centre on Himalayan Ecology participated in this campaign in collaboration with the host institute, GBPNIHESD. The Centre has been participated in the followings activities:

## Program Schedule

<b>Programme</b>	<b>Date</b>	<b>Time</b>	<b>Area cleaned</b>
Inauguration and launch of the <i>Swachhta Hi Seva</i> campaign	29 Sept, 2017	10:00 - 10:15 AM	Institute premises
Green Pledge	29 Sept, 2017	10:15- 10:30 AM	Institute premises
Swachhta Rally	29 Sept, 2017	10:30-11:30 AM	From Institute gate to Campus School and whole residential campus.
Cleanliness Drive	29 Sept, 2017	12:00 PM	Office premises, Dispensary, National Mission on Himalayan Studies (NMHS) building, canteen, entry road. A.N. Purohit Research Scholar Hostel.
Cleanliness Drive	29 Sept, 2017	3:00 PM	Library surrounding and ENVIS Centre, Power House, Campus School Temple, etc.

## Action Taken

- Events were organized in G.B. Pant National Institute of Himalayan Environment and Sustainable Development (GBPNIHESD) Kosi-Katarmal, Almora, from 28<sup>th</sup>-29<sup>th</sup> Sept 2017.
- The Swachhta Seva campaign was inaugurated by Er. K. Kumar, Director-in-Charge, Dr. R.C. Prasad Chairmen of Swachhta Hi Seva Committee was supervised the cleanliness drive, other scientists, research scholars, technical and non-technical staffs of the institute actively participated. A total of 120 individuals participated in the event.
- All participants took “**Green Pledge**” to save the environment and following the adoption of **Swachh Bharat-Harit Bharat** activities.
- ENVIS Centre of Himalayan Ecology actively participated and involved in the Swachhta Rally for spreading awareness among people for this national campaign.
- Around 85 kg waste materials were collected during the drive.
- Interactions were also organized to spread the ideas about Swachh Hi Seva Campaign.
- All events received publicity in electronic and print media as well. News updates of the cleaning activities were popularized by the newspaper Hindustan, Amar Ujala, Dainik Jagran, Shah Times, and Uttaranchal Deep etc. The day to day activities of the whole programme were regularly posted on the ENVIS website and Facebook page of the Centre.

## Photograph of the Activities



Swachhata Hi Seva, 2017 at GBPNIHESD



**ENVIS Centre on Himalayan Ecology, GBPNIHESD**



**Swachhta Hi Seva, 2017 at GBPNIHESD**

ENVIS Centre on Himalayan Ecology, GBPNIHESD



Swachhta Hi Seva, 2017 at GBPNIHESD